

Chapter 6

Restrictions on advertising permitted on a pensions dashboard

6.1 Application

6.1.1

R

- (1) ■ PDCOB 6.2 to ■ PDCOB 6.4 apply to a *firm* that places advertisements on or around its *pensions dashboard platform*.
- (2) In this sourcebook, reference to the placement of advertisements encompasses the placement of advertisements for services by third parties as well as advertisements for the *firm's* services.