Chapter 12

Post-view services



12.3 Permitted post-view services

- 12.3.1 A firm must only offer or provide post-view services that:
 - (1) relate to pensions and retirement planning or are a type of service that supports *customers* in understanding their pensions and *view* data to enable them to better understand and consider their retirement planning;
 - (2) have been user-tested in accordance with PDCOB 12.6.1R;
 - (3) do not include:
 - (a) an offer to sell (which includes sending an application form for a product);
 - (b) an offer to arrange for the sale or purchase of;
 - (c) selling; or
 - (d) arranging for the sale or purchase of (which includes sending an application form for a product),
 - an investment to or for a customer; and
 - (4) do not include investment advice or advising on pension transfers and pension opt-outs.
- 12.3.2 A firm is permitted to ask a customer to input data into the post-view service, such that post-view services can be provided, either by way of autopopulated data from the view services, pensions dashboard self-asserted data or a mixture of both.
- 12.3.3 G Firms are reminded that they may require permission to carry on regulated activities other than regulated pensions dashboard activity if any post-view services amount to regulated activities.
- 12.3.4 G Firms are reminded that when they provide post-view services, they must comply with their obligations in PRIN, including:
 - (1) acting to deliver good outcomes for retail customers (Principle 12);
 - (2) enabling and supporting retail customers to pursue their financial objectives (■ PRIN 2A.2.14R); and

- (3) designing and delivering support to *retail customers* such that it meets the needs of *retail customers*, including those with characteristics of vulnerability (■ PRIN 2A.6.2R).
- Pursuant to PDCOB 12.3.1R(4), a firm is not permitted to offer a post-view service which amounts to advising on pension transfers and pension optouts. This includes abridged advice. However, a firm is permitted to offer post-view services which support and engage customers with their safeguarded benefits. A firm should ensure that such support and engagement does not stray into the regulated activity of advising on pension transfers and pension opt-outs and should consider the guidance in PERG 2.7.16GG.
- 12.3.6 G Firms should consider how assumptions about future investment returns and charges can influence customers' decision-making on transferring or converting safeguarded benefits. Firms should ensure that such assumptions do not result in the firm advising on pension transfers and pension opt-outs.

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